

WHY THE FRENCH HATE US

THE REAL STORY OF AUSTRALIAN WINE



James Halliday in the Weekend Australian:

"It is indisputable that Mattinson is the most literate author Australia has had since Walter James dominated the scene from the late 1940s and '50s ... This is a book full of entirely new insights into Australian wine, the way it is made, the way it is marketed (or mis-marketed), and where it should head. And you don't have to be a wine-nerd to enjoy every page."

Glen Humphries in the Illawarra Mercury:

"What I'd been looking for is someone who can write about wine but do so in a fun and entertaining way. I think I've finally found him - the guy's name is Campbell Mattinson. Mattinson is the author of a new book called Why the French Hate Us - even the title is entertaining ... reading the book it's clear Mattinson knows how to tell a story. He's a writer who just happens to write about wine - and he does so in a way that clearly shows his enthusiasm for the subject ... If you've got a wine lover on your Christmas list and you're wondering what to get them as a gift - buy this book."

Winsor Dobbin, Sydney Sun Herald

'The best read of the new (wine book) crop is Mattinson's Why the French Hate Us. Mattinson is a terrific writer, passionate about his subject and tells the story of how the Australian wine industry forged a formidable international reputation ... it's compelling stuff.' -

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